



THE ALL-ELECTRIC
**2023
CADILLAC
LYRIQ**





LYRIQ LIGHTS THE WAY FORWARD

This is the spark. The dawn of a new era. Our electric future, rooted in more than a century of innovation, begins with an uncompromising SUV.

Meet the all-electric 2023 Cadillac LYRIQ.

Featuring extraordinary design touches and meticulously refined details, the 2023 Cadillac LYRIQ closely mirrors our revolutionary show car. It's a rare convergence of art, technology and performance—one that can only be described as the Cadillac of EVs. In fall 2022, the next generation of electrification begins.

PERFORMANCE

POETRY IN ELECTRIFIED MOTION

Fully electric and fully Cadillac. LYRIQ delivers the thrilling performance you expect, as well as the advanced charging technology you need to roam with confidence.



PERFORMANCE



FEEL THE SURGE

A GM estimated 325 lb.-ft. (440Nm) of near-instantaneous torque and 340 horsepower (254kW) press you into your seat. Responsive driving dynamics elicit a rush of endorphins. True Cadillac performance DNA stands every hair on end. Welcome to your fully electric rush.



CHARGE INTO A NEW ERA

Greet the day with a GM-estimated greater than 480 kilometres¹ of expected range with a full charge. LYRIQ will offer at-home Level 2 (AC) charging rates of up to 19.2 kW² and DC fast charging for public capability with rates up to 190 kW,³ freeing you to revel in the moment—and to let go of range anxiety.



THE BALANCE OF POWER

Our new Ultium battery platform takes the performance of LYRIQ to the next level. As a structural element of the body chassis system, the Ultium architecture enables a near 50/50 front-to-rear weight distribution of the vehicle and provides a lower center of gravity, which results in a vehicle that's sporty, responsive and built for spirited driving.

¹ GM-estimated using Government of Canada approved test methods. Official estimates not yet available. Actual range will vary based on several factors, including temperature, terrain, battery age, vehicle model, loading, use and maintenance.

² Requires professionally installed 19.2 kW AC/100A dedicated charge station. Actual charge times will vary based on battery condition, output of charger, vehicle settings and outside temperature.

³ Actual charge times will vary based on battery condition, output of charger, vehicle settings and outside temperature.

[†] US pre-production model shown. Canadian production model may vary. Limited expected retail availability: fall 2022.

PERFORMANCE



THE ELECTRIC FUTURE IS HERE

INTRODUCING THE ULTIUM PLATFORM

LYRIQ was developed in tandem with the innovative Ultium battery platform. This groundbreaking new platform fundamentally changes how electric vehicles are engineered, delivering the latest charging and power storage technologies that fit seamlessly into far-reaching journeys and daily commutes.

PERFORMANCE

GM-ESTIMATED

UP TO 19.2 kW¹

HOME LEVEL 2 (AC) CHARGING

PUBLIC DC FAST CHARGING

GM-ESTIMATED

UP TO 190 kW²

DC FAST CHARGE CAPABILITY
FOR PUBLIC CHARGING

GM-ESTIMATED

UP TO 122 KM

IN ABOUT 10 MINUTES²

DC FAST CHARGE CAPABILITY
FOR PUBLIC CHARGING

GM-ESTIMATED UP TO

313 KM OF RANGE

IN ABOUT 30 MINUTES²

GM-ESTIMATED

**GREATER THAN 480 KM
OF DRIVING RANGE**

WITH A FULL CHARGE³

¹ Requires professionally installed 19.2 kW AC/100A dedicated charge station. Actual charge times will vary based on battery condition, output of charger, vehicle settings and outside temperature.

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TECHNOLOGY

YOUR CONDUIT TO HARMONIOUS CONNECTION

Through the artful integration of technology, LYRIQ delivers an intimate driving experience unlike any other.



TECHNOLOGY



CURVED 33" DIAGONAL ADVANCED LED DISPLAY

Seamlessly integrated and intelligently intimate, the curved 33" diagonal advanced LED display is more than a breathtaking interior centrepiece. The free-form glass pane is a touchscreen display capable of exhibiting more than one billion colours, giving you intuitive access with stunning visual richness.



TECHNOLOGY

SUPER CRUISE™

LYRIQ offers available Super Cruise™¹, the first truly hands-free driver-assistance technology for divided and compatible highways. Enjoy the simplicity of the journey ahead.

NEXT-GENERATION ACTIVE NOISE CANCELLATION

Tranquility takes center stage. Next-generation Active Noise Cancellation intelligently measures road noise inputs and uses the speaker system to actively cancel road-induced noise. That technology, coupled with rigorous wind-tunnel testing and acoustic laminated glass, turns traditional road noise into a symphony of solitude.

AKG® STUDIO 19-SPEAKER SOUND SYSTEM

AKG®² brings pure studio sound to your Cadillac. LYRIQ features the Cadillac-exclusive AKG® Studio 19-speaker sound system. It provides sound that's precise and clear from distortion. All speakers are placed for sound optimization—including speakers in the front head restraints—ensuring all passengers have an immersive audio experience.

¹ Always pay attention while driving and when using Super Cruise. Do not use a hand-held device. Visit cadillacsupercruise.ca for information on divided and compatible highways and more. Requires properly equipped vehicle, active Super Cruise subscription, working electrical system, cell reception and GPS signal.

² AKG is a registered trademark of HARMAN International Industries INC. All rights reserved.

* US pre-production model shown. Canadian production model may vary. Limited expected retail availability: fall 2022.

EXTERIOR

DESIGNED TO ENERGIZE YOUR SENSES

With the introduction of Cadillac's new design language, LYRIQ dramatically blends the sensual with the technical—and introduces the visual embodiment of Cadillac electrification.



EXTERIOR



FROM CONCEPT TO REALITY

LYRIQ retains the bold, futuristic design elements that debuted in its show-car predecessor, including the tail lamps, slim-line headlamps, flush illuminated door handles, full-glass roof and dramatic lighting choreography.

EXTERIOR



A DANCE OF LIGHT

Approach LYRIQ, and you're greeted by a choreographed lighting sequence that welcomes you to your journey. The ceremony begins as the Cadillac Crest on the Black Crystal grille illuminates. It continues as the animation cascades across the shield to the headlamps and radiates across door handles and puddle lamps. Finally, it trickles down the tail lamps in a stunning finale.



EXTERIOR

PROPELLED BY PRESENCE

Standard 20" wheels and available 22" wheels paired with low-profile tires¹ help LYRIQ achieve a dramatic wheel-to-body ratio. Through the use of a precise reverse-rim machining process—a first for Cadillac—the optional 22" wheels echo the striking scale of the LYRIQ show car, delivering a larger visual appearance while maintaining refined ride dynamics.

¹Lower-profile tires wear faster. Tire and wheel damage may occur on rough or damaged roads or from surfaces, curbs, debris or obstacles. This damage may not be covered by the GM New Vehicle Limited Warranty.

*US pre-production model shown. Canadian production model may vary. Limited expected retail availability: fall 2022.

INTERIOR

IMMERSE YOURSELF IN INTRICACY

Inside LYRIQ, an atmosphere of artful lighting and advanced technology invites you to discover every detail.



INTERIOR




SONIC ENLIGHTENMENT

Brilliant backlighting filters through laser-etched wood patterns, shimmering across a detailed metallic pattern on the speakers. The warm, mesmerizing effect mirrors the interplay between sunlight and leaves overhead—just one of the many natural inspirations woven throughout this exquisitely crafted interior.

THE DELIGHT IS IN THE DETAILS

Free from the constraints of a combustion engine, Cadillac designers created a space of intricacy and intrigue within LYRIQ. From a cantilevered centre console with a floating front edge to jewelry-box-inspired storage to a detailed pattern inside the air vents, every detail is a labour of obsessive love.



INTERIOR

SPACE TO IMPROVISE

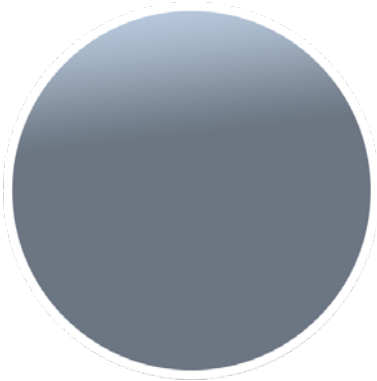
LYRIQ is more than a fully electric work of art—it's an uncompromising SUV. Generous cargo space and flat-folding 60/40 second-row seats deliver the freedom and flexibility to accommodate the essentials, whether you're returning home with fashionable finds or gearing up for far-off adventures.

INTERIOR

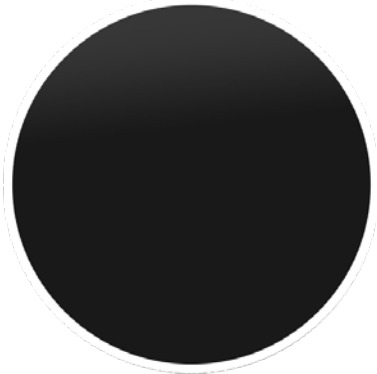


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EXTERIOR COLOURS



SATIN STEEL METALLIC



STELLAR BLACK METALLIC

INTERIOR COLOURS



SKY COOL GREY

Perforated Inteluxe seating with backlit
Dark Ash Cluster open-pore wood trim



NOIR

Perforated Inteluxe seating with backlit
Dark Ash Cluster open-pore wood trim

WHEELS



STANDARD 20" split 6-spoke alloy
wheels with Diamond-Cut/Dark Android
finish and Gloss-Black aero inserts,
paired with low-profile tires¹



AVAILABLE 22" dynamic split-spoke
reverse-rim alloy wheels with Polished/
Gloss-Black finish, paired with low-
profile tires¹

¹Lower-profile tires wear faster. Tire and wheel damage may occur on rough or damaged roads or from surfaces, curbs, debris or obstacles. This damage may not be covered by the GM New Vehicle Limited Warranty.

THANK YOU FOR YOUR INTEREST IN THE ALL-ELECTRIC 2023 CADILLAC LYRIQ

Visit <https://www.cadillaccanada.ca/en/electric/lyriq> for more information and to sign up to be among the first to receive the latest updates.

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